Healthy business

Goff among top 0.11% ambassadors of Plexus supplements

By Beth Heldebrandt
For the Oakland Independent

A search for a natural way to treat personal health issues has led to a successful career for Oakland resident Megan Goff.

Megan was recently named an emerald ambassador for Plexus Worldwide, a direct-marketing weight-loss and health-supplement seller. She began working for Plexus in February 2015.

Being named an emerald ambassador is a top achievement for Megan, placing her in the top 0.11 percent of the company.

The emerald honor comes with a new Plexus Lexus and a trip to Hawaii in September for Megan and her husband, Justin. These perks go along with the six-figure annual income she has attained in her first 14 months with Plexus.

"I started with the company to get wholesale prices (because I like finding the cheapest prices) and basically as a last-ditch effort to resolve some health issues I had due to toxic mold exposure in our home," she said. "My body needed some further balancing, and I had researched the products enough to know that it was worth giving it a try for six months or so.

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As one of the top Plexus ambassadors in the country, Megan Goff of Oakland won a trip to the Plexus headquarters in Arizona in March. She's pictured with CEO Tarl Robinson.

"Pre-Plexus, I had worked with a wonderful naturopath who helped me recover from an autoimmune issue through supplementation and diet. I'm a big believer in gut health, quality supplements and eating a very clean diet," she said. "A few of the Plexus products have been the 'cherry on top' of my health journey."

Megan didn't expect to make a career through the Plexus company, but she said it was natural for her to share her success with the products with her family and friends.

"Health and wellness, herbs and natural healing have been a passion of mine, and something I regularly shared about on social media. So, it was a very organic transition to start sharing what I was learning about with Plexus," she said.

"My goal as a Plexus ambassador is to help people," she said. "I felt that if it could help me and my family, perhaps it could help others."

"I believe I've been successful because I've committed this whole opportunity to God, and prayed specifically that if He wanted to bless it, that He'd bring people to me that needed the products or the business. And here we are."

Megan thanks the leadership of her emerald sponsor, Cari Lutz Netherton of Springfield, formerly of Hindsboro. Netherton also recently reached emerald status.

Megan said she works with a team of about 650 ambassadors, and it's growing daily.

"Working a Plexus business is totally fun, but it's not a way to earn 'easy money.' I have immersed myself in learning the past

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14 months, am working on being the best leader I can be for my team, and have worked very hard to train my teammates so they can be successful," she said.

She credits her Plexus team for her success. Many on her team, including her husband, are also rising in the company, she said.

Megan said she is grateful that her Plexus career fits in nicely with her busy life as a mother to Samuel, 10; William, 8; Madeline, 7; Benjamin, 5; and Daniel, 1. Another baby boy is due in August.

"I'm a busy homeschooling mama to almost six children. I love that I can work a business and do something I enjoy from home," she said.

The business is web-based, so she doesn't have to stock inventory or host parties. The main way she's built her business is by sharing about it on social media.

Her family works together as a team to make the work fit in with their schedule.

"Finding balance is one of the areas of my life I've been working on for more than a decade," she said. "I see a huge potential with Plexus being able to help us find that work-life-family-marriage-ministry balance."

Megan believes there are two huge issues plaguing Americans today: health problems and financial strain. For her, Plexus is providing an answer for both.

"I remember when I was sick a few years ago, my husband telling me that God would use my health trial/journey to encourage others, and provide a ministry opportunity for me some day," Megan said. "We both had no idea it would come in this avenue."

After the couple had mold removed from their house, she wondered how they would recover financially. They had already been working on their finances for years as Dave Ramsey fans, and in December, they were able to pay off the rest of the house.

"I'm so thankful for my family and thankful that God has placed a business in my lap at the perfect time," she said. "All I can say, is He provides. Plexus is a blessing in more ways than one."